



**B.V. Patel Institute of Management,
Uka Tarsadia University**



Date: 06/01/2022

Industry Visit at Shree Radhe Dairy Farm & Foods Pvt. Ltd.

Date	06-01-2022
Time	11:15 am to 01:00 pm
Venue:	Shree Radhe Dairy Farm & Foods Pvt. Ltd, Pipodara
Class:	SY BBA II
No. of Students:	40
Coordinator:	Mr. Nisarg Shah, Ms. Nimisha Jariwala
Category	Ghee Manufacturing

B. V. Patel Institute of Management organize industry visits for SYBBA II students for Shree Radhe Dairy Farm & Foods Pvt. Ltd. Total 40 students visited the company.

Company provide mask, cap before entering into company. After it, marketing head of the company give basic introduction of company and give introduction of the company owner. Afterwards owner of company, Mr. Bhupatbhai, personally guide all students regarding production process, marketing & sales, procurement etc. He guides in detail regarding each step of production like from where to procure milk, heating of milk, separation of milk and cream, conversion of cream into butter and butter to ghee.





He also guides them regarding manufacturing of By-products from low fat milk. After industry visit company offer butter milk as a refreshment to the students. Mr. Bhupatbhai share his life story and also give tips to success. Students enjoy a lot by visiting company. They get practical exposure regarding how different department works.